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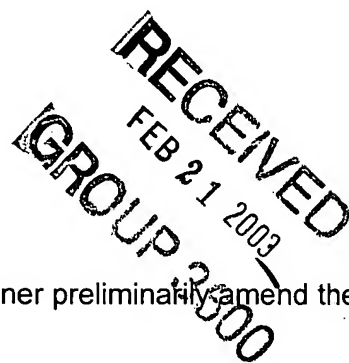
In the United States Patent and Trademark Office

Applicants:	William E. Harvey et al.	Docket No.:	17373
Serial No.:	10/020,637	Group:	2161
Confirmation No:	9222	Examiner:	Unknown
Filed:	December 14, 2001	Date:	February 7, 2003

For: METHOD FOR ESTIMATING THE EFFECT OF CHARACTERISTICS ON
PRODUCT PREFERENCE AND/OR CONCEPT PERFORMANCE

Preliminary Amendment

ASSISTANT COMMISSIONER FOR PATENTS
Washington, D.C. 20231



Sir:

Pursuant to 37 C.F.R. § 1.115, it is respectfully requested that the Examiner preliminarily amend the specification and claims of the instant application as indicated below.

In the Specification

Please amend the specification as follows:

On page 3, line 27, replace "Fig. 3 is" with "Figs. 3A and 3B are"

On page 9, line 14, replace "Fig. 3" with "Figs. 3A and 3B"

Remarks

Pursuant to 37 C.F.R. § 1.111, reconsideration of the present application in view of the foregoing amendments and the following remarks is respectfully requested.

Please substitute the enclosed four (4) sheets of formal drawings for the drawings presently of record. Fig. 3 has been separated into Figs. 3A and 3B for clarity and does not add new subject matter.

Please charge any prosecutorial fees which are due to Kimberly-Clark Worldwide, Inc. deposit account number 11-0875.

The undersigned may be reached at: 920-721-8863.